

**ABSTRACT**

An apparatus, system, and method for dynamic demand monitoring and/or affectation uniquely allows a provider to access, utilize and/or integrate demand setting, reporting, and updating into a commerce system. In one non-limiting example embodiment, the present disclosure teaches a facility that responds to a user's selection of criteria in a user interface and dynamically constructs queries that will select information collected in a commerce database and generate reports of demand for goods or services based on the user's selections. The present disclosure also teaches how reported demand levels may be used to change current levels of demand to desired demand levels specified by a user. Furthermore, the present disclosure teaches how to create and utilize a cache of rejected CPOs. As a result, a provider may affect demand for their provisions to desired levels and both providers and consumers may benefit from a better balance of price levels with demand. Also, providers and consumers may benefit from executions of transactions that may otherwise expire upon initial processing.